

ARCHITECTURE HERITAGE and DESIGN

Carmine Gambardella

XVIII INTERNATIONAL FORUM

Le Vie dei
Mercanti



World Heritage and Contamination

ARCHITECTURE | CULTURE | ENVIRONMENT | AGRICULTURE | HEALTH | ECONOMY
LANDSCAPE | DESIGN | TERRITORIAL GOVERNANCE | ARCHAEOLOGY | e-LEARNING



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Carmine Gambardella
WORLD HERITAGE and CONTAMINATION
Le Vie dei Mercanti
XVIII International Forum

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WORLD HERITAGE and CONTAMINATION
Culture, Creativity, Contamination

Le Vie dei Mercanti _ XVIII International Forum

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Culture

Collective Identity

Memory

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Management

Communication for Cultural Heritage

Architecture

Surveying

Representation

Modelling

Data Integration

Technology Platforms

Analysis

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Technologies

Materials

Cultural landscapes

Territorial Surveying

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Government of the Territory

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WORLD HERITAGE and CONTAMINATION

Le Vie dei Mercanti

XVIII International Forum

Naples | Capri

11 - 12 - 13 June 2020

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Graphics and layout

Dario Martimucci, Web master

Peer review

Scholars has been invited to submit researches on theoretical and methodological aspects related to Smart Design, Planning and Technologies, and show realapplications and experiences carried out on this themes. Based on blind peer review, abstracts has been accepted, conditionally accepted, or rejected. Authors of accepted and conditionally accepted papers has been invited to submit full papers. These has been again peer-reviewed and selected for the oral session and publication, or only for the publication in the conference proceedings.

Conference report

300 abstracts and 650 authors from 44 countries:

Albania, Arizona, Australia, Benin, Belgium, Bosnia and Herzegovina, Brasil, Bulgaria, California, Chile, China, Cipro, Cuba, Egypt, France, Germany, Georgia, Greece, India, Italy, Japan, Jordan, Kosovo, Lebanon, Malaysia, Malta, Massachusetts, Michigan, Montenegro, Montserrat, New Jersey, New York, New Zealand, Poland, Portugal, Russian Federation, Serbia, Slovakia, Spain, Switzerland, Texas, Tunisia, Turkey, United Kingdom.

At the state of art, with profound pride I register that the previous editions of the Forum “Le Vie dei Mercanti” have favored the creation of an international scientific community with over six thousand researchers, distinguished professors, institutional and business sector representatives from more than one hundred Universities and Research Centers from fifty countries in the world. The XVIII edition of the Forum titled “World Heritage and Contamination” aims to create a cross-critical dialogue, open to cultural contamination and “without limits”, in a logic of integration between competences which extends, and is not limited to, the following disciplines: Architecture, Culture, Environment, Agriculture, Health, Landscape, Design, Territorial Governance, Archeology, Economy, e-Learning.

The activities of protection and promotion of World Heritage, understood as a asset shared by all Humanity, are particularly relevant in Italy, responsible towards the world of custody of the largest number of assets protected by the UNESCO. To the World Heritage Properties is added a landscape heritage of enormous variety and beauty to be protected also through the regeneration of degradation and of the “minor heritage”, in line with the provisions of the UNESCO Conventions on material and intangible assets as well as the European Landscape Convention. In this framework the multidisciplinary topics of the Forum represents a “thing tank” of confrontation, exchange and cultural contamination oriented towards the United Nations Millennium Development Goals.

The location of the Forum is of excellence. Campania Region with six World Heritage Properties, two Unesco Man and Biospheres, three assets registered on the Intangible Heritage List is one of the richest Regions in the world for cultural and landscape heritage, particularly “contaminated” by Mediterranean cultures. No coincidence that the Forum takes place in Naples and Capri, with site visits and presentations of scientific research and operational projects by the Benecon University Consortium, consisting of five Italian Universities, head office of my UNESCO Chair on Landscape, Cultural Heritage and Territorial Governance. The papers, selected by the Forum’s Scientific Committee, will be published in the Proceedings of international relevance. Furthermore, the most innovative research and projects will be published in the “Quaderni” of the A Class international magazine “Abitare la Terra / Dwelling on Earth”.

*Prof. Carmine Gambardella, General Chair XVIII Forum
UNESCO Chair on Landscape,
Cultural Heritage and Territorial Governance*

Con profondo orgoglio, allo stato dell'arte, registro che le precedenti edizioni del Forum "Le Vie dei Mercanti" hanno favorito la creazione di una comunità scientifica internazionale costituita da oltre sei mila ricercatori, distinguished professors, rappresentanti istituzionali e del settore dell'impresa provenienti da più di cento Università e Centri di Ricerca di cinquanta paesi nel mondo. La XVIII edizione del Forum "World Heritage and Contamination" si propone di creare un dialogo critico trasversale, aperto alle contaminazioni culturali e "senza limiti", in una logica di integrazione fra le competenze che si estende, e non si limita, alle seguenti discipline: Architecture, Culture, Environment, Agriculture, Health, Landscape, Design, Territorial Governance, Archeology, Economy, e-Learning.

Le attività di tutela e promozione del Patrimonio Mondiale, inteso come bene condiviso da tutta l'Umanità, sono particolarmente rilevanti in Italia, responsabile nei confronti del mondo della custodia del maggior numero di beni tutelati dall'Unesco. Alle Properties del World Heritage si aggiunge un patrimonio paesaggistico di enorme varietà e bellezza da tutelare anche attraverso la rigenerazione del degrado e del "patrimonio minore", in linea con quanto previsto dalle Convenzioni Unesco sui beni materiali e immateriali e dalla Convenzione Europea del Paesaggio. In questo framework i topics pluridisciplinari del Forum rappresentano un "thing tank" di confronto, scambio e contaminazione culturale orientati verso gli Obiettivi di Sviluppo del Millennio delle Nazioni Unite. La location del Forum è d'eccezione.

La Campania con sei siti iscritti nella lista del Patrimonio Mondiale, due Man and Biospheres Unesco, tre beni iscritti nella Lista del Patrimonio immateriale è una delle regioni più ricche al mondo per beni culturali e paesaggistici, particolarmente "contaminata" delle culture del Mediterraneo. Non a caso il Forum si svolge a Napoli e Capri, con sopralluoghi e presentazioni di ricerche scientifiche e progetti operativi a cura della Consorzio Universitario Benecon, costituito da cinque Atenei italiani, sede della mia Cattedra Unesco su Paesaggio, Beni Culturali e Governo del Territorio. I paper, selezionati dal Comitato Scientifico del Forum, saranno pubblicati negli Atti di rilevanza internazionale. Inoltre, le ricerche e i progetti più innovativi saranno pubblicati nei "Quaderni" della Rivista internazionale di Classe A "Abitare la Terra/Dwelling on Earth".

*Prof. Carmine Gambardella, General Chair XVIII Forum
UNESCO Chair on Landscape,
Cultural Heritage and Territorial Governance*



ID 145 *Renewed Sicilian Urban Landscapes. Transformation, Regeneration and Reuse of degraded areas*

Teresa CILONA

University of Palermo
Italy

The cities of the future must aim at improving the quality of living through processes of transformation and reuse of degraded, abandoned or underused urban areas. The cities of the future must generate renewed urban landscapes through recovery actions, creative reuse of abandonment, urban re-cycling, as new and powerful revitalizing forces in urban centers. The cities of the future must be more sustainable, more responsible but also more innovative capable of rethinking, reinventing, redesigning the forms of the settlement, mending relations with the environment and the landscape, reacting to scenarios “contaminated” by human hands. The cities of the future must act responsibly towards reuse, re-cycling, applying best practices of ecological sustainability, land use planning, land use management, energy efficiency. In this study, through a multidisciplinary approach, some degraded Sicilian urban landscapes, today renewed thanks to urban regeneration interventions, will be analyzed. Cities that look to the future and that react positively to the current ecological and economic crisis. Urban centers that – through collective participation, the support of organizations, cultural associations and the sensitivity of local governments – are investing heavily in the theme of urban regeneration and re-cycling.

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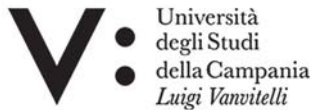
CARMINE GAMBARDELLA

UNESCO Chairholder on Landscape, Cultural Heritage, and Territorial Governance; President and CEO of Benecon SCaRL University Consortium - Research Centre on Cultural Heritage, Ecology, Economy (University of Campania “Luigi Vanvitelli”, Pegaso University, University Federico II of Naples, University of Salerno, University of Sannio). Full Professor of Drawing at the Pegaso University and at the University of Campania. President of the International Forum “Le Vie dei Mercanti” since its first edition in 2003 to the XVIII edition in 2020. Editor and Founder of the series “Surveying is/or Project”, “Knowledge Factory” and “Architecture, Heritage and Design”. Component of the Scientific Committee of International Class A Magazine *Abitare la Terra/Dwelling on Earth* (Gangemi Editor International Publishing). He covered various roles for the University of Campania, including the Pro Rector of Institutions, Academic Senator, Director of the Department of Architecture and Industrial Design Luigi Vanvitelli, Dean of the Faculty of Architecture Luigi Vanvitelli, Director of the Department of Culture of Design, Director of Doctoral School in the Discipline of Architecture, Coordinator of the PhD in Protection, Safety and Representation of the Environment and Structures and Territorial Governance, Coordinator of the PhD Program in Surveying and Representation of Architecture and the Environment. He is author of numerous scientific international papers, publications and proceedings on surveying and representation of the built and natural heritage.

Cover: drawing by Le Corbusier 1931. Courtesy Carmine Gambardella



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