

ARCHITECTURE HERITAGE and DESIGN

Carmine Gambardella

XIX INTERNATIONAL FORUM

Le Vie dei  
Mercanti



# World Heritage and Design for Health

ARCHITECTURE|CULTURE|HEALTH|LANDSCAPE|DESIGN|  
ENVIRONMENT|AGRICULTURE|ECONOMY|TERRITORIAL GOVERNANCE|  
ARCHAEOLOGY|SURVEY|HERITAGE|e-LEARNING



GANGEMI EDITORE®  
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Carmine Gambardella  
WORLD HERITAGE and DESIGN FOR HEALTH  
Le Vie dei Mercanti  
XIX International Forum

Editing: Alessandro Ciabrone

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**Gangemi Editore spa**

**Via Giulia 142, Roma**

[www.gangemieditore.it](http://www.gangemieditore.it)

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ISBN 978-88-492-4088-7

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#### Peer review

Scholars has been invited to submit researches on theoretical and methodological aspects related to Smart Design, Planning and Technologies, and show real applications and experiences carried out on this themes. Based on blind peer review, abstracts has been accepted, conditionally accepted, or rejected. Authors of accepted and conditionally accepted papers has been invited to submit full papers. These has been again peer-reviewed and selected for the oral session and publication, or only for the publication in the conference proceedings.

#### Conference report

300 abstracts and 550 authors from 40 countries:

Albania, Arizona, Australia, Belgium, Bosnia and Herzegovina, Brasil, Bulgaria, California, Chile, China, Cipro, Cuba, Egypt, France, Germany, Greece, India, Italy, Japan, Jordan, Lebanon, Malta, Massachusetts, Michigan, Montenegro, Montserrat, New Jersey, New York, New Zealand, Poland, Portugal, Russian Federation, Serbia, Slovakia, Spain, Switzerland, Texas, Tunisia, Turkey, United Kingdom.

## **WORLD HERITAGE and DESIGN for HEALTH**

*The innocent eye sees nothing (Ernst Gombrich)*

In this particular time characterized by a pandemic due to the expansion of the Covid-19 virus throughout a globalized world, the destinies of everybody have suddenly changed behavior, lifestyles, interpersonal relationships, production methods as well as the governing of the territory; the priority of investing in the healthcare sector has become increasingly urgent and indifferent with reference to a political management of the communities that prevents and does not suffer, as unprepared, the emergencies that increasingly afflict the community. Furthermore, in these months of “quarantine”, the Planet has shown a Resilience that makes us hope for the future. A response to the Culture of Emergency, which finds its generative ground not only in the healthcare sector but also in the governance of the territory, relates to the hydrogeological aspects, pollution of soils, air, water, illegal construction, the exploitation of energy resources faced with the use of the integral of scientific and managerial skills based on meritocracy. The XIX International Forum of Study ‘World Heritage and Design for Health’ addresses the issues related to the global pandemic in a multidisciplinary and systemic logic, as indicated by the UNESCO and the United Nations 2030 Agenda for the definition of projects and concrete actions that include the Welfare and Health of the Community. Therefore, the Forum aims to create a transversal critical dialogue, open to cultural contamination and ‘without limits’, in a logic of integration between skills that extends, and is not limited to, the following disciplines: Architecture, Culture, Environment, Agriculture, Health, Landscape, Design, Territorial Governance, Archeology, Economy, History, Sociology, Security, e-Learning. The Scientific Community of the Forum is composed of about seven thousand Professors and Researchers from one hundred Universities and Research Centers in the world, from institutional representatives, from the business sector and from the representatives of the 830 UNESCO Chairs (UNITWIN Program) thanks to the WebGIS created and managed by the UNESCO Chair at the Benecon University Consortium. The location of the Forum is of excellence. Campania Region with six World Heritage Properties, two Unesco Man and Biospheres, three assets registered on the Intangible Heritage List is one of the richest Regions in the world for cultural and landscape heritage, particularly ‘contaminated’ by Mediterranean cultures. No coincidence that the Forum takes place in Naples and Capri, with site visits and presentations of scientific research and operational projects by the Benecon University

Consortium, consisting of five Italian Universities, head office of my UNESCO Chair on Landscape, Cultural Heritage and Territorial Governance. The papers, selected by the Forum's Scientific Committee, will be published in the Proceedings of international relevance (candidate to be indexed Isi Web of Science). Furthermore, the most innovative research and projects will be published in the 'Quaderni' of the A Class international magazine 'Abitare la Terra / Dwelling on Earth'.

Prof. Carmine Gambardella  
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President and CEO of the Benecon University Consortium  
UNESCO Chair on Landscape, Cultural Heritage  
and Territorial Governance

## WORLD HERITAGE and DESIGN for HEALTH

*The innocent eye sees nothing (Ernst Gombrich)*

In questo particolare tempo connotato da una pandemia dovuta dall'espansione del virus Covid-19 in un mondo globalizzato, i destini delle Persone improvvisamente sono stati modificati nei comportamenti, negli stili di vita, nei rapporti interpersonali, nei modi di produzione, nel governo del territorio; le priorità degli investimenti nel comparto Salute, diventa sempre più urgente e indifferibile con riferimento a una gestione politica delle Comunità che prevenga e non subisca, in quanto impreparata, le emergenze che sempre più affliggono la Collettività. Inoltre, in questi mesi di "quarantena", il Pianeta ha dimostrato una capacità di Resilienza che ci fa bene sperare per il futuro. Una risposta alla Cultura dell'Emergenza che trova il suo terreno generativo non solo nel campo della Salute ma nel governo del territorio per quanto riguarda gli aspetti idrogeologici, l'inquinamento dei suoli, dell'aria, dell'acqua, l'abusivismo edilizio, lo sfruttamento delle risorse energetiche affrontato con l'utilizzo dell'integrale delle competenze scientifiche e gestionali fondate sulla meritocrazia.

Il XIX Forum Internazionale di Studi World Heritage and Design for Health affronta le problematiche legate alla pandemia globale in una logica pluridisciplinare e di sistema, così come indicato dall'UNESCO e dall'Agenda 2030 delle Nazioni Unite per la definizione di progetti e azioni concrete che includano il Benessere e la Salute della Collettività. Il Forum si propone quindi di creare un dialogo critico trasversale, aperto alle contaminazioni culturali e 'senza limiti', in una logica di integrazione fra le competenze che si estende, e non si limita, alle seguenti discipline: Architecture, Culture, Environment, Agriculture, Health, Landscape, Design, Territorial Governance, Archeology, Economy, History, Sociology, Security, e-Learning.

La Comunità Scientifica del Forum è costituita da circa settemila Docenti e Ricercatori di cento Università e Centri di Ricerca nel mondo, da rappresentanti istituzionali, del settore dell'impresa e dai referenti delle 830 Cattedre UNESCO (UNITWIN Programme) grazie al WebGIS realizzato e gestito dalla Cattedra UNESCO incardinata al Consorzio Universitario Benecon.

La location del Forum è d'eccezione. La Campania con sei siti iscritti nella lista del Patrimonio Mondiale, due Man and Biospheres UNESCO, tre beni iscritti nella Lista del Patrimonio immateriale è una delle regioni più ricche al mondo per beni culturali e paesaggistici, particolarmente 'contaminata' delle culture del Mediterraneo. Non a caso il Forum si svolge a Napoli e Capri, con sopralluoghi e presentazioni di ricerche scientifiche

e progetti operativi a cura della Consorzio Universitario Benecon, costituito da cinque Atenei italiani, sede della Cattedra Unesco su Paesaggio, Beni Culturali e Governo del Territorio. I paper, selezionati dal Comitato Scientifico del Forum, saranno pubblicati negli Atti di rilevanza internazionale (candidati all'indicizzazione Isi Web of Science). Inoltre, le ricerche e i progetti più innovativi saranno pubblicati nei 'Quaderni' della Rivista internazionale di Classe A 'Abitare la Terra/Dwelling on Earth'.

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**ID 119** *The Cultural and landscapes heritages: mobility, fruition and accessibility by all*

**Teresa CILONA**

*University of Palermo, Italy*

In such a delicate historical moment, in which the health emergency of the pandemic has reduced the mobility of citizens, a new resilient culture is affirming that is capable of encouraging and guaranteeing the use of cultural and landscape assets by all. This study analyzes some international and national experiences already realized, or at an advanced stage of planning, which point to a new way of understanding the accessibility of places by users with specific needs, allowing the visitability so far denied. In particular we will deal with Agrigento. The city, its Valley of the Temples, its historical center and all the naturalistic treasures of the hinterland, while living permanently - for decades - a serious socio-economic crisis, are an increasingly interesting destination for the traveler, even under the new mode of experiential tourism. In this context, despite the effort made to create routes and systems that ensure the use of cultural heritage, and even more the relationship between the Valley of the Temples and the urban center, remain however unresolved issues of accessibility, inclusiveness, the symbolic places of the city, its Valley, the beautiful natural sites. Unfortunately, at these latitudes, the gap between the Italian legislation on the subject and its practical effects is still enormous and in some ways unsurmountable. Only a reversal of trend, primarily cultural, can allow us to transform some atavistic weaknesses into new and interesting strengths, ensuring both accessibility aimed at the use of tourism, and the improvement of urban mobility for all.

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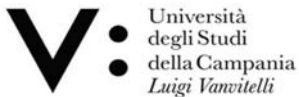


### **CARMINE GAMBARDELLA**

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