

Promoters:





















Evento supportato da:











Con il patrocinio di:





artners:

Escuela Tecnica Superior de Arquitectura de Sevilla Escuela Tecnica Superior de Arquitectura de Barcelor École Nationale Supérieure d'Architecture de Marseill

La pubblicazione è stata sostenuta da:



Il Premio Piacenza 2015 è stato sostenuto da:



Feeding (the) landscape. A new dynamic museum for agriculture

Guya Bertelli - Politecnico di Milano, Dipartimento di Architettura e Studi Urbani (DAStU) Paola Bracchi - Politecnico di Milano, Dipartimento di Architettura e Studi Urbani (DAStU) Pasquale Mei - Politecnico di Milano, Dipartimento di Architettura e Studi Urbani (DAStU)

ISBN 978-88-916-1821-4

© Copyright 2016 by Maggioli S.p.A.

È vietata la riproduzione, anche parziale, con qualsiasi mezzo effettuata, anche ad uso interno e didattico, non autorizzata.

Maggioli Editore è un marchio di Maggioli S.p.A.

Azienda con sistema qualità certificato ISO 9001:2000

47822 Santarcangelo di Romagna (RN) • Via del Carpino, 8 Tel. 0541/628111 • Fax 0541/622020 www.maggioli.it/servizioclienti e-mail: clienti.editore@maggioli.it

Diritti di traduzione, di memorizzazione elettronica, di riproduzione e di adattamento, totale o parziale con qualsiasi mezzo sono riservati per tutti i Paesi. Il catalogo completo è disponibile su www.maggioli.it area università

Graphic Design by arch. Ester Dedé

Finito di stampare nel mese di agosto 2016 nello stabilimento Maggioli S.p.A. Santarcangelo di Romagna (RN)







OC - Open City INTERNATIONAL SUMMER SCHOOL

Piacenza 2015

from ecological landscape to architectural design

FEEDING (the) LANDSCAPE

A new dynamic museum for agriculture





Editors' note

The editors would like to thank every professor, tutor and student participating in OC 2015.

The sixth edition of the OC Open City International Summer School is in continuity with the work undertaken in the previous year, if in 2014 we looked at Expo 2015 from the point of view of the theme of the 'pavilion', in 2015 the intention was to get one hundred percent in the heart of the International Exhibition theme: The Nutrition.

In order to guide the extended and complex theme of nutrition toward the architectural discipline the term Planet was replaced by Landscape.

The concept of landscape (in the broad sense of the term) has recently experienced a theoretical and operational relocation of its role.

For a long time it was considered a different background on which the most different human activities have been followed one another for decades. Exploited, mistreated and often forgotten, the landscape is now back in the spotlight as a protagonist: a rare and limited resource, therefore precious, to which take care so that the planet of the future will be a 'sustainable place'.

As the sociologist Aldo Bonomi told, nowadays the concepts of limit and sustainability are going to substitute the XX Century paradigm of the 'unlimited growth'. This mean that the themes to which refers today are changed, we have focused the attention on some of these and we tried to stimulate the students in order to outline possible future scenarios.

The come back to the agricolture, the relationship between architecture and resources and the definition of new circular economies (without waste) are the reference subject matters for the definition of a circular system of production-distribution-consumption that has at the center the importance of the Landscape. The circular system, identified inside the territory of Piacenza, become the opportunity through which let the students think about these new paradigms for the city of the future.

How the human activity can be able to feed the Landscape instead to exploit it?

Which strategies and actions so that a production-distribution-consumption cycle linked to the food production chain be zero waste, or better yet it is capable of providing power to the city?

How a decade's consumeristic process can today have physical, social and cultural consequences oriented to the regeneration of abandoned and disused areas?

This book, aimed to give a point of view about the topic, collects both the answers given by the students and the theoretical thoughts of scientific directors, professors and tutors who have guided the students during the workshop.

A heartfelt thank to all the guests who come to the OC International Summer School giving an incomparable contribution to focus the main issues through conferences, debates, revisions and critics.









Direction:

Guya Bertelli, Politecnico di Milano, School of Architecture and Society Carlos García Vázquez, Escuela Técnica Superior de Arquitectura de Sevilla (ETSAS)

Promoters:

Politecnico di Milano - School of Architecture and Society - DAStU Department of Architecture and Urban Studies, Polo Territoriale di Piacenza, Polipiacenza

Patronages:

Ordine degli Architetti e Ppc della Provincia di Piacenza; Comune di Piacenza, Provincia di Piacenza, Regione Emilia-Romagna, Expo spa, Le Università per Expo - Comitato scientifico del Comune di Milano, Piacenza per Expo, Confindustria Piacenza, Coldiretti Piacenza

Partners:

Escuela Técnica Superior de Arquitectura de Sevilla (ETSAS - Spain) Escuela Técnica Superior de Arquitectura de Barcelona (ETSAB - Spain) École Nationale Supérieure d'Architecture de Marseille (ENSA - France)

Media Partner:

Il Giornale dell'Architettura, Edilizia Piacentina

Sponsorship:

Paola Bracchi Pasquale Mei

Banca di Piacenza, Camera di Commercio di Piacenza, Fondazione degli Architetti di Parma e Piacenza, Fondazione

Prize Piacenza 2015:

Fondazione degli Architetti P. P. C. di Parma e Piacenza

Coordination OC Open City:

Coordination ASA Piacenza: Juan Carlos Dall'Asta Gutiérrez Michele Roda

Head of the thematic sections of the OC - Open City:

Massimo Galluzzi, Luciana Macaluso, Debora Magri, Roy Nash, Sandro Rolla, Francesca Schepis

Tutors:

Adriana Bernieri, Alessandra De Gaetano, Amin Moustafa Hafez Elgharib Ahmed, Ilaria La Corte, Domenico Fazzari, Samir Moataz, Abdelmonien Hassan Moataz, Mohsen Seved, Hosseini Farhangi, Crisitana Penna, Flavia Zaffora

Special contributes by:

Ottavio Amaro, Paola Bertola, Chiara Bertoli, Marco Bozzola, Stefano Capolongo, Andrea Di Franco, Hervé Dubois, Carlo Ezechieli, Fabio Fusco, Andrea Gritti, Luisa Limido, Chiara Locardi, Juan Lopez Cano, Javier Lopez, Ramon Pico, Fabiola Quieti, Caterina Tiazzoldi

Head of the ASA section:

Juan Carlos Dall'Asta Gutiérrez, Lina Malfona, Marina Tornatora with Chiara Bertoli, Chiara Locardi

Tutors:

Blagoia Bajakosvski, Giovanni Carli, Bruna Di Palma, Dario Giordanelli, Cecilia Losi







DIRECTION Guya Bertelli CONTRACTOR OF ACADAMAS OF SOCIETY Carlos García Vázquez Escaped forces of America do America do Service Filad Paolo Macchy - Porquole Mel (OC Open Chy) J. Corios Doll'Asto - Michele Rodo (ASA Florenzo)

INTERNATIONAL SUMMER SCHOOL MATERIA HERRAL SUPPRIER SERVICE

ARGUNESTURE AND URBANIOESIGN





Honours committee:

Giovanni Azzone Engineer Rector pro-tempore of Politecnico di Milano Marc Augè Antropologist Paris, France **Alessandro Balducci** Urban Planner Vice Rector and Rector's Delegate for Internationalization, Politecnico di Milano Luisa Collina Designer Professor at Politecnico di Milano, Scuola del Design Sergio Crotti Architect Emeritus Professor at Politecnico di Milano, Scuola di Architettura e Società **Claudio De Albertis** President of Fondazione La Triennale di Milano Engineer **Paolo Dosi** Major of the city of Piacenza **Graziano Dragoni** Engineer General Director of Politecnico di Milano **Leopoldo Freyrie** Architect President of CNAPPC - Consiglio Nazionale dei Consiglio Nazionale degli Architetti, Pianificatori, Paesaggisti e Conservatori **Aldo Grasso** Journalist Professor at Università Cattolica, Milano Vittorio Gregotti Architect Gregotti Associati International, Milan, Italy Gabriele Pasqui Urban Planner Professor at Politecnico di Milano, Director of DAStU Department **Ilaria Valente** Architect Dean of the School of Architecture and Society and Professor at Politecnico di Milano Dario Zaninelli Engineer Pro-rector at Piacenza Campus and Professor at Politecnico di Milano

International committee:

Jordi Bellmunt Architect Professor at Escuela Técnica Superior de Arquitecture de Barcelona Gonçalo Byrne Architect Gonçalo Byrne Arquitectos, Lisbon, Portugal **Pierre-Alain Croset** Architect Professor at Politecnico di Torino Pierre Donadieu Professor at École nationale supérieure du Paysage, Versailles Landscaper Aurelio Galfetti Architect Professor at USI Accademia d'Architettura, Mendrisio **Jordi Garces** Architect Professor at Escuela Técnica Superior de Arquitecture de Barcelona **Grafton Architects** Architects Professors at USI Accademia d'Architettura, Mendrisio **Karin Hofert** Architect Professor at Escuela Técnica Superior de Arquitecture de Barcelona Liisa Horelli Psychology Professor at Aalto University João Nuñes Architect Proap, Lisbon, Portugal **Ferran Sagarra Trias** Urban Planner Professor at Escuela Técnica Superior de Arquitectura, Barcelona **Grahame Shane** Architect Professor at Columbia University Marc Alewijn Visser Architect Professor at University Campus Fryslân (UCF)







OC INTERNATIONAL SUMMER SCHOOL - PIACENZA 2015





INDEX

PREFACE Politecnico Piacenza Campus, International Summer School and ASA - Advanced School of Architecture pag. 14 Guya Bertelli **BACKGROUND** pag. 25 **Contemporary Urban Landscapes** The role of small and medium size cities in the era of globalization Carlos García Vázquez SECTION 1 | OC OPEN CITY INTERNATIONAL SUMMER SCHOOL **ISSUES** pag. 39 Agriculture as key-factor in landscape's building Michele Roda Terra Firma. Antinomies for a Scenery Lexicon pag. 51 Massimo Galluzzi Feed the soul - Change your mind - Build the landscape pag. 59 Paola Bracchi Designing the landscape: shifting in scale and blurring borders From the landscape in the city to the city landscape pag. 67 Roy Nash, Debora Magri Summer school as curator of contemporary architectural education pag. 83 Doaa Salaheldin Ismail Elsayed Piacenza Diary pag. 90 Giuliana Bonifati, Martina Sogni **PROJECTS** OC Project areas and functional program pag. 131 Guya Bertelli The Atelier. Project as a research tool pag. 150 Paola Bracchi, Pasquale Mei ■ Atelier 1 | BAM - BREATHING AGRICOLTURAL MUSEUM BAM. Breathing agricultural museum pag. 154 Sandro Rolla

The agricultural platform as vibrant cultural spine

Agricultural Landscape - "ReseArch" | Introduction by Francesca Schepis

Water Landscape – "Know(I)edge" | Introduction by Adriana Bernieri

Urban Landscape - "Transforma(c)tion" | Introduction by Alessandra De Gaetano

Doaa Salaheldin Ismail Elsayed





pag. 160

pag. 166

pag. 174

pag. 182





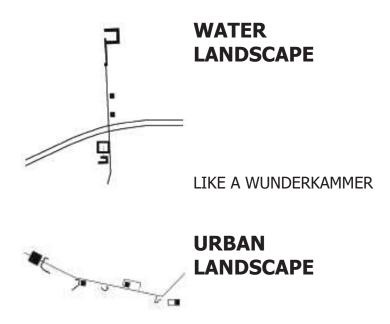
■Atelier 2 COMINGAP	
Simultaneous worlds. A museum six kilometres long: its roof is the sky; its walls are the town Luciana Macaluso	pag. 192
Agricultural Landscape: "Osmotic Bounderies" Introduction by <i>Cristiana Penna</i>	pag. 204
Urban Landscape: "Feeding the wall" Introduction by Moataz Samir	pag. 212
Water Landscape: "Like a wunderkammer" Introduction by Flavia Zaffora	pag. 220
■Atelier 3 FEED THE FISH	
Feed the fish. How we are dealing with Earth? Roy Nash, Debora Magri	pag. 230
Agricultural Landscape: "Stiching city nature" Introduction by Amin Amhed Elgharib	pag. 236
Urban Landscape: "The Cube" Introduction by Domenico Fazzari	pag. 244
Water Landscape: "Water as a new landscape device" Introduction by Ilaria La Corte	pag. 252
SECTION 2 ASA - ADVANCED SCHOOL OF ARCHITECTURE	
What is ASA - Advanced School of Architecture	pag. 262
ISSUES	
'Water projects': the grammar of nature or the language of vision? Ottavio Amaro	pag. 267
A city as a collection. Collection as a writing practice between art and architecture	pag. 277
Lina Malfona	. 3
Collecta-scape: an atlas of visions Marina Tornatora	pag. 289
PROJECTS - ASA	
ASA Project areas and functional program Guya Bertelli, Michele Roda, Juan Carlos Dall'Asta	pag. 305
Agricultural Landscape#1 – "AGER. Agricultural landscape. The pattern" Introduction by Chiara Bertoli	pag. 322
Agricultural Landscape#2 - "Agricultural landscape. The threshold" Introduction by Chiara Locardi	pag. 328
Urban Landscape#1 - "Connective landmarks for the persistent urban landscape" Introduction by	pag. 334
Bruna Di Palma Urban Landscape#2 - "Seeding the city. Landscape as a process" Introduction by Blagoja Bajkovski	pag. 340
Water Landscape#1 – "Flumen. River-scape the labirinth" Introduction by Dario Giordanelli	pag. 346
Water Landscape#2 - "Vertigo, an urban collection" Introduction by Giovanni Carli	pag. 352
Piacenza Prize 2015	pag. 358
Press Review	pag. 336
Bibliography	pag. 378
~	pag. 570







COMINGAP

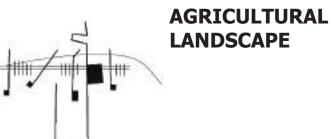


HEAD TUTOR

Massimo GALLUZZI Luciana MACALUSO

TUTORS

Juan Lopez CANO Cristiana PENNA Moataz SAMIR Flavia ZAFFORA FEEDING THE WALL



OSMOTIC BOUNDARIES

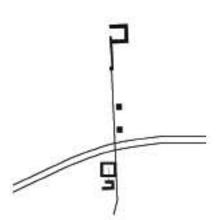


PROJECTS

Water Landscape - Like a WunderKammer

Leller Comingap

LIKE A WUNDERKAMMER



introduction by Flavia Zaffora

STUDENTS:
Salvatore CICERO
Domenico CACCAVALE
Giuseppe NOTO
Edoardo CORNA
Leena ELNAGGAR
Vasilisa REZYAPOVA
Giorgia CARPI
Sara FRANZETTI
Ahmad RAJABI
Divith SAVARKAR

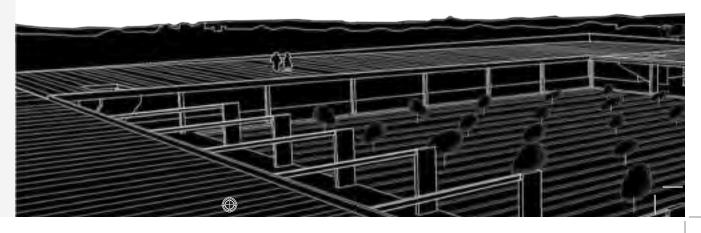
HEAD TUTORS:

Massimo GALLUZZI, Luciana MACALUSO

TUTORS:

Juan LOPEZ CANO, Cristiana PENNA, Moataz SAMIR, Flavia ZAFFORA







In the crossing between cardus and decumanus we can easily sum up the settlement of Piacenza; upon this scheme we can overlap a complexity made up of the several historical layers leading to the modern urban shape. This complexity can be seen as a sequence of limits, beyond which the urban fabric totally changes: these are the Po line, the XIX century walls, the highway.

The general strategy of the project of the team lead by Massimo Galluzzi and Luciana Macaluso finds in the issue of the threshold-limit relationship[1] the principal theme to be deepen. Therefore, the layering of the urban core of Piacenza can be seen like an overcrossing of consecutive boundaries: pointing out these joint-areas, the project develops architectural devices to reveal unusual views and paths, throughout an unbroken ground design from south to north, using typical materials and plants.

At the northern limit of the city we find in Palazzo Farnese and in the great empty space of the intervention area a scheme governed by the main infrastructure of the bridge over the Po river. The river itself,

Piacenza water landscape







PROJECTS

Water Landscape - Like a WunderKammer



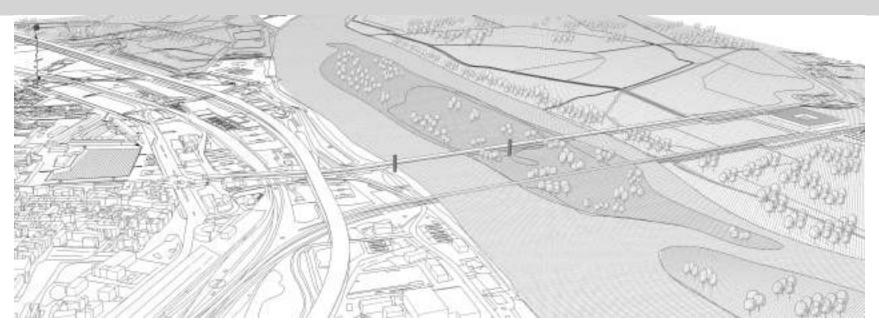
general plan of the intervention

along with the infrastructural strip, defines a real limit: beyond it the urban fabric, instead of fraying off, sharply ends. The project wishes to design an architecturally defined edge by a system of excavated squares culminating with the great "theca" of Palazzo Farnese. Here the project locates the exhibition center [2] of the diffused open air agriculture museum as we can define the city of Piacenza, the aim itself of this edition of the Summer School. It is a slim steel and glass structure built on the incomplete side of the brick fence, and it wants to become a "variable filter to interpose, almost as a scenography, between outside and inside"[3]. The soil design goes on and it climbs on the bridge, the only device connecting the city density with the green extension beyond the river, totally different from the agricultural pattern of the south. The project takes

Water Landscape





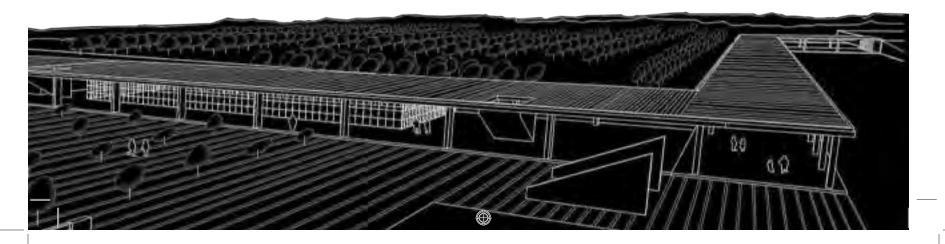


Aerial view of the project, across the Po river, connecting the city to the outside

advantage of the existing mall on the other side, considering it as the last urban offshoot of Piacenza, using its roof as a public ramp to get the ground level. At the same time, the mall is changed into a biological products distribution place connected to the small settlements spread out in the territory.

Between these two built cores, a huge park is extending. Aware of the extreme changing situation of its landscape due to the recurring and remarkable variations of the water level, the project wants to improve the bridge pedestrian and cycle paths designing small punctual elements, whose shape reminds the emilian towers, as devices aimed to get Maggi Island, and to catch the existing rural paths.

As thought in a Wunderkammer [4] sequence, where *naturalia*, *artificialia* and other *mirabilia* are revealed, throughout punctual interventions and a design held, mainly, by a zero-volume architecture hung on the infrastructure, the project tries to provide the first keys to have a glance into this huge, open air "wonder room".









PROJECTS

Water Landscape - Like a WunderKammer

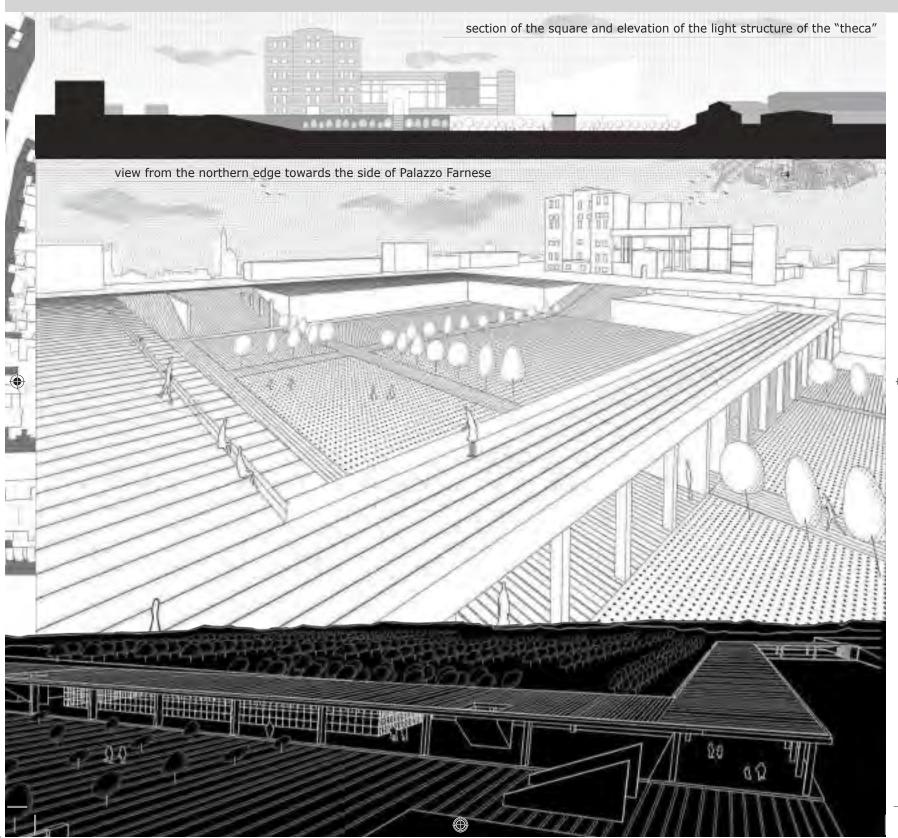
COMINGAP

plan of the square in front of Palazzo Farnese 3-4_PLAN 1:1000

Water Landscape

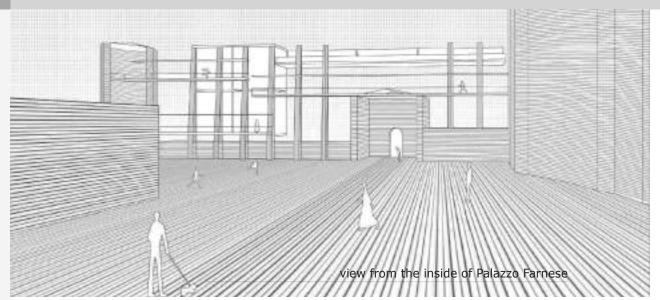








(



Notes

- [1] That is a work about the "inexpressible space between threshold and limit" described by the Latin terms limes and limen and examined by Andrea Sciascia's essay "Tra Limes e Limen", in Andrea Sciascia (edited by), "Costruire la seconda natura. La città in estensione in Sicilia fra Isola delle Femmine e Partinico", Gangemi, Roma 2014, pp. 265-273
- [2] This was strictly related to the EXPO 2015 issues about the food cycle and the way of agriculture to be involved into urban development through specific architectural interventions. Production, distribution and exhibition were the three keywords to be explored respectively in the southern, in the walls and in the northern part of the city
- [3] It recalls the hybrid building-billboard architecture: the smaterialization of the object reveals the invisible through the absence, Lorenzo Dall'Olio, "Arte e architettura", Testo&Immagine, Torino 1997, p. 62
- [4] The Po area, the artificial infrastructural and urban signs and the extraordinary presence of Palazzo Farnese are all elements, for their peculiar amazing nature, deserving to be in a XVII century wonder room

Water Landscape

