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Würth Headquarters Administrative Building and Art Forum Exhibition Area

In 2000 the Würth Company starts the enlargement and final setting of its logistic and distribution premises in Capena to host all the administrative functions, their main warehouse and distribution divisions. The area dedicated to the projects has a quite strategic positioning as it is located on the territory around Rome and rather dose to the main highway road system.

The project funded its roots on few, basic principles:

- dense and strongly defined architectural definition of the building located on the limit next to the highway while, on the opposite side, the one by green areas alongside the riverbanks of the Tevere Park, a quite essentially traced volume.
- a selected decomposition of the volumes in strict relation to their different functional destinations
- the detection and delinition of an articulated access system including a variety of pedestrian paths and interconnected spaces over the entire area;
- a strong architectural definition of the administrative buildings, considered hieratically dominant in the project.

From the ligurative point of view, an essential role is carried out by the two Directional buildings.

Directional Buildings, Administrative offices and Art Forum exhibition area. The design of this building acknowledges to the Company's philosophy, the same that char-

acterizes all its premises in the different Countries, which is the great attention to foresee and offer adequate, ample space for services and dedicate spaces for cultural gatherings and exhibitions areas. This space in particular had to be suitable to host and offer both to internal personnel and external visitors from local community, temporary art exhibitions. The building is composed by a long parallelepiped organized on three elevations. It hosts the entrance Hall, the Art Forum, the Congress Hall, the Cafeteria, the Directional offices and a Meeting room. The main fronts display two different coating materials: the one located on the north has a coating in white "cotto", created by modular pieces in whitened terracottal that, once installed, thanks to its delicate pattern brings a smooth, pleasant light to the interiors while, on the south front a wide, full size glazing allows an ample and direct view on the countryside. The building is connected by a glass walkway to the warehouses.

Administration Building

The office building offers itself as the first visual element at the entrance of the complex. The architectural solution, shaped along a broken line, gives the building a very dynamic character. Set as the head element to the warehouse, the new volume has a large patio overlooked by the offices, the training rooms and the warehouse whit its translucent polycarbonate facade. Entirely built in red colored concrete, the volume of the building articulates thanks to a full size glazing along the two main fronts.

































