

Americans	498963	1051088
Italian	469035	1082744
French	314053	915769
English	246915	664332
Germans	201486	564936
Japanese	178681	270287
Chinese	162088	233898
Spanish	159008	363129
Brazilians	123210	232465
Australians	122937	284840
Russians	81698	190552
Indians	29177	58305

Table 7. Elaborations Department Tourism on Api Data, 2012

The first foreign market in Venice was formed by U.S. tourists, who represent approximately 12.7% of tourists, followed by the French (11.1% of presences in 2012), the English and German (8.7% of presence in 2012) and by the Spanish (4.4% of presences in 2012). Compared to 2011, in 2012 a significant increase of arrivals from China, Russia and the UK (respectively 17.8%, 12.5% and 11.3%), while there has been a sharp decline in arrivals from Spain and Italy (respectively 20% and 11.6 %).

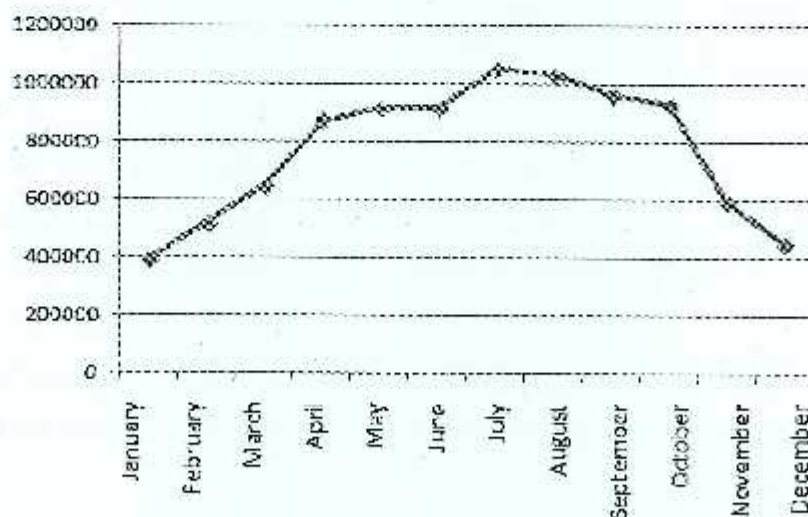


Figure 14. Elaborations Department of Tourism on Api Data, 2012