

**TUESDAY, 19 JUNE 2012 (UNTIL 1600)**

0930 - 1100 SCIENTIFIC & PRACTITIONER SESSIONS - 15 minutes per presenter plus 30 minutes facilitated group discussion				WORKSHOP	INNOVATION FOR BUSINESS SESSION
Room: JH1.01	Room: JH1.02	Room: JH1.03	Room: JH1.04	Room: JH1.05	Room: JH1.06
<b>Session: 3.1 Managing Innovation 3: Methods &amp; Actions</b> Facilitator: Haydn Shaughnessy Noemi Zabaleta, Nekane Errasti: Project Management in the wave of Innovation, exploring the links	<b>Session: 3.2 Corporate Foresight 3: Management &amp; Methods 1</b> Facilitator: Cinzia Battistella Shin Juneseuk: Robust future-oriented technology portfolio	<b>Session: 3.3 OI 3: Making it work 2</b> Facilitator: Frank Zeihnel Laura Huhtilainen: Developing contracting capabilities for open innovation	<b>Session: 3.4 Innovation Communities: Online</b> Facilitator: Martin Duval Sonia Giaccone: Evolving Virtual Communities into Innovation-Hub: the IBM Open-Collaboration Model	<b>Session: 3.5 Living Labs 2</b> Facilitator: Dimitri Schuurman Seppo Leminen: A Recipe for Innovation through Living Lab Networks	<b>Session: 3.6 Innovation Portfolio Management &amp; Strategy</b> Facilitator: Rob Dew Romulo Zamberlan, Luciana Hashiba-Horta: Intangible Value in Portfolio Management
Ken Dovey: Innovation within Large Organizations: The Role of the Intrapreneur	Edward Faber: Supporting Technology Product Planning processes with Serious Gaming	Lise Kagenow, Lars Langenberg: Action for Open Innovation: Implementation of a Cloud Innovation Community	Stefan Hallerstedde: Managing the Lifecycle of Online Innovation Contests A Case Study	Mixel Kiemen: Living Labs & Stigmereg Prototyping: towards a Convergent Approach	Patrick Spieth: Innovation Project Portfolio Management - A Quantitative Study
Monica Beltrametti: Managing Innovation to Transform the Business	Tapani Talonen: Business Model Roadmapping	Saleh Al-Sharieh: Open Financial Innovation and its Means of Protection	Marco Hartmann: Establishing Online Communities: Only trial and error?	Pentti Launonen: Living Labs for Societal Transformation by Adopting Transition Management Methodology?	Azzurra Morreale: A real options based support system to open innovation
Päivi Mäijänen-Kyläheiko: Dominant Logic and Dynamic Capabilities as Determinants of Strategic Renewal	Roberto Pillon: Technology Roadmapping for SMEs: an Action-Research in Area Science Park	Linn Kolbe: Decision making in open innovation: A conceptual framework	Miia Kosonen: Users' Motivations and Knowledge Sharing in an Online Innovation Community	Urs Daellenbach, Sally Davenport: Paradoxes within Value Innovation - Capturing differentiation value or just competing differently?	Simon Minderhoud: Senior Innovation Consultant, Philips Innovation Services: Balancing the Nine Power Questions of Innovation Excellence  Matt Rosa: Head, Global Innovation Center, British American Tobacco: Creating an Innovative Culture - from the bottom to the top

**Session Sponsor:**  
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**1100 - 1130 COFFEE BREAK - Room: JH Conference Centre Foyer Level -3**

1130 - 1300 SCIENTIFIC & PRACTITIONER SESSIONS - 15 minutes per presenter plus 30 minutes facilitated group discussion				SPECIAL INTEREST GROUP	INNOVATION FOR BUSINESS SESSION
Room: JH1.01	Room: JH1.02	Room: JH1.03	Room: JH1.04	Room: JH1.05	Room: JH1.06
<b>Session: 4.1 Managing Innovation 4: Method &amp; Tools</b> Facilitator: Ard-Pieter de Man	<b>Session: 4.2 Corporate Foresight 4: Management &amp; Methods 2</b> Facilitator: René Rohrbeck	<b>Session: 4.3 OI 4: Reflections</b> Facilitator: Annick Castiaux Ellen Enkel: Balancing open and closed innovation: strategy and culture as determinants	<b>Session: 4.4 Networks for innovation 1</b> Facilitator: Christina Oberg Lesley MacLeod: Realising Innovation Potential-A Dairy Manufacturing Case Study	<b>Session: 4.5 EU/Funded Projects: Capabilities</b> Facilitator: Irina Saur-Amaral Sjef van Herpt: Externally induced action for innovation of SMEs	<b>Session: 4.6 SME Innovation 1</b> Facilitator: Allen Alexander Anna Ohrwall Ronnback: Evaluating innovation aspects for rapid growth in SMEs
Pascal Jarry: Evolution of ASIT and creation of FASIT	Joanna Labedzka: Integrated model of indicating future innovative technologies	Antero Kuitvonen: Balancing Closed and Open Innovation ***Award Nominee***	Paul Weissmann: Exploring Instruments for Collaborative Innovation in Decentralized Networks	Liene Riekstina: Developing new knowledge intensive business ideas: technology, talents, territorial assets	Wim Vanhaverbeke - Vlerick Leuven Gent Management School, UHasselt & ESADE
Julius Golovatchev: Configurable Innovation & Product Management according to the complexity level	Henning Breuer: Learning from the Future: Normative and Performative Scenario Modelling	Johnny Chan: Conceptualizing Openness in Innovation	Leonardo Garnica: Fostering Innovation Networks: the Case of a Brazilian Company	Casper Rasmussen, Erlend Nybakk: Growth drivers in Norwegian micro firms	Philip Cullimore: Managing Director of EAMER & Chairman, Eastman Kodak Sari: The role of invention in driving successful innovation for the future