



MOMOWO 1ST INTERNATIONAL CONFERENCE-WORKSHOP

Women designers, craftswomen, architects
and engineers between 1918 and 1945

PROGRAMME AND ABSTRACTS

UNIVERSITY OF LEIDEN // THE NETHERLANDS
Leiden University Centre for the Arts in Society

23-24-25 SEPTEMBER 2015



Universiteit Leiden



POLITECNICO
DI TORINO



CREATIVE UNIVERSITY
LAUREATE INTERNATIONAL UNIVERSITIES



Universidad de
Oviedo



Women Designers, Craftswomen, Architects and Engineers between 1918 and 1945
MoMoWo 1st International Conference-Workshop
Programme and Abstracts

Edited by Marjan Groot, Helena Seražin
© 2015, Založba ZRC, ZRC SAZU, Ljubljana

Published by France Stele Institute of Art History ZRC SAZU
Represented by Barbara Murovec

Issued by Založba ZRC
Represented by Oto Luthar

Design and Layout: Andrea Furlan
Cover design after a book cover by Jo Daemen for J.M. van den Houten,
Cactusen, Rotterdam: W.J. en L. Brusse, 1927.

Printed by CICERO d.o.o., Begunje

ISBN 978-961-254-821-6

Publication of the Project MoMoWo (Women's Creativity Since
the Modern Movement)
<http://www.momowo.eu>

This project has been funded with support from the European Commission.

Co-funded by the
Creative Europe Programme
of the European Union



This publication reflects the views only of the authors, and the Commission cannot be held responsible for any use
which may be made of the information contained therein.

MOMOWO 1ST INTERNATIONAL CONFERENCE-WORKSHOP

Women designers, craftswomen, architects
and engineers between 1918 and 1945

PROGRAMME AND ABSTRACTS

UNIVERSITY OF LEIDEN // THE NETHERLANDS
Leiden University Centre for the Arts in Society

23-24-25 SEPTEMBER 2015



Co-funded by the
Creative Europe Programme
of the European Union



Day 1. 23th September

Academy building room 01

Welcome to Leiden 9.45–10.00

Prof. dr. Thony Visser, Scientific Director of LUCAS;
Dr. Marjan Groot, MoMoWo The Netherlands

MoMoWo 10.00–10.15

MoMoWo - Women's Creativity since the Modern Movement.
Beyond a Gender Research - Emilia GARDA, MoMoWo Project Leader -
POLITO- DISEG, Turin

Historiography 10.15–11.00

Modern Women in (Modern) Architecture -
Lucia Krasovec Lucas, Politecnico Milano

Lotte Beese: an Architect in the Soviet Union 1932–1935 -
Hanneke Oosterhof, PhD candidate TU Eindhoven



Discussion 11.00–11.15: **MoMoWo - Helena Seražin**



Coffee 11.15–11.30

Exposure 11.30–12.30

The Pliable Plane: Textiles, Space, and the Work of Anni Albers -
Jennifer Burgess, Queen's University, Kingston, Ontario Canada

*Anni Albers and Lily Reich in Barcelona 1929: Weavings and Exhibition
Spaces* - Laura Martinez de Guereñu, IE University Madrid-Segovia

*The Polyvalent Character of Weaving: Corona Krause and the Bauhaus
School* - Matina Kousidi, Postdoctoral Fellow at the Institute for the
History and Theory of Architecture gta/ ETH Zurich



Interview and Discussion 12.30–13.15

Interview with Christie van der Haak, textile designer -
MoMoWo Marjan Groot, Leiden University



Lunch Time 13.15–14.00

 Persons: Duo's, Canonical Designers, Pioneers 14.00–15.00

"Lilly, could you come and see?" Lilly Reich and her Relation with Mies van der Rohe - Magdalena Droste / Christiane Lange Brandenburgische technische Universität Cottbus / Projekt MIK, Krefeld

Women in the 'Shadow': Aino Marsio-Aalto - Myriam López-Rodero, Escuela Técnica Superior de Arquitectura de Madrid U.P.M.

Dahl Collings: Australia's Modern Artist -
Veronica Bremer, Jacobs University Bremen



Discussion 15.00–15.15: MoMoWo - Maria Helena Souto



Tea 15.15–15.45

 Politics and Regimes 15.50–16.30

Women Architects in Modernist Movement in Ukrainian SSR in between Ideology and Reality - Ievgeniia Gubkina and Nataliia Neshevets, Ngo Urban Forms Center, Visual Culture Research Center Kiev, Ukraine

Lost in the History of Modernism: Magnificent Embroideries –
Sandra Heffernan, Massey University, New Zealand



Reaction Paper and Discussion 16.30–17.00

The Role of Spanish Women in the House and Craftwork in the First Years of Franco's Regime: the Women's Section - MoMoWo Ana María Fernández García, University of Oviedo



Keynote talk 17.15–18.15 Academy small auditorium

Claire O'Mahony, History of Art and Design University of Oxford
Penelope's Partners: Weaving, Writing and Women in Modern France



Drinks 18.10–19.00

Lipsius main hall opposite cafe

Day 2. 24th September

Library-Vossius room

Organizations and Networks 9.30–10.30

How Wide is the Gap? Quantifying the Persisting (In)Visibility of Women

Modern Architects - Florencia Fernandez Cardozo, Katholieke
Universiteit Leuven KUL / Université Libre de Bruxelles ULB

*Women and Power in the History of Modern Architecture: the Case
of the CIAM* - Rixt Hoekstra, Goethe University, Frankfurt am Main

*Women and their Professional Activities in Architecture,
France, 1918–1945* - Stéphanie Mesnage, Strasbourg University



Discussion 10.30–10.45: MoMoWo - Alain Bonnet



Coffee 10.45–11.15



Keynote talk 11.15–12.15

Lynne Walker, University of London and
Elizabeth Darling, Oxford Brookes University

*City Spaces, Women's Networks and Public Identities in London,
1918–1940*

Approaches (1) 12.15–13.00

Designing the Modern Life: Modernity, Architecture and Gender -
Ana Tostões, Técnico-Arquitectura, Lisbon; Chair of DOCOMOMO
International

*Helena Niemirowska Syrkus. Graphic Analysis of the "House of Dr. N. in
Warsaw"* - Starlight Vattano, Department of Architecture, University of
Palermo



Lunch Time 13.00–14.00

Approaches (2) 14.00–14.45

Eileen Gray's Architecture of Relationships: Materiality and Spatial Layering
- Serafina Amoroso, DIDA - School of Architecture - University of Florence

Redrawing as Key to the Spatial Thought of Hana Kučerová Zaveská -
Vincenza Garofalo, Department of Architecture, University of Palermo



Discussion 14.45–15.00: MoMoWo - Helena Seražin



The Home 15.00–16.00 Academy building room 01

What's Cooking? Reconfiguring Gender and Domestic Space in the Exhibits of Margarete Schütte-Lehotsky's 'Frankfurt Kitchen' -
 Änne Söll, Ruhr-Universität Bochum, Kunstgeschichtliches Institut

'The Working Woman in House and Society': Dutch Feminism, Fashion and Design 1930–1931 - Naomi Verbeek, Leiden University

Slovenian Women's Magazines and the Development of the Modern Home Concept in the Thirties - Alenka Di Battista,
 Umetnostnozgodovinski inštitut Franceta Steleta ZRC SAZU Ljubljana



Discussion 16.00–16.15: MoMoWo - Caterina Franchini



Tea 16.15–16.30



Environment 16.30–17.10

Lina Bo Bardi. Unbuilt in Sicily -
 Francesco Maggio, Department of Architecture, University of Palermo

Charlotte Perriand. Graphic Analysis of the "Maison du week-end" -
 Giorgia Gaeta, Department of Architecture, University of Palermo



Interview and Discussion 17.10–18.00

Ana María Fernández-Maldonado - City Planning TU Delft
 MoMoWo - Ana María Fernández García, University of Oviedo



Drinks 18.10–19.00

Lipsius main hall opposite cafe

Day 3. 25th September

Library-Vossius room

Education 9.30–10.10

How a Young Girl Went to Wales During the Great War, to Become the Leading Lady at 'La Cambre' Institut supérieur des arts décoratifs - Caterina Verdickt, Antwerp University – Faculty of Design Sciences

Planning Education by Post: Jaqueline Tyrwhitt and the War Correspondence Course - Paola Zanotto, IUAV University of Venice

Education, Sources and Contexts and Discussion 10.10–10.40

Visual Sources and Women's History: Documentary on Graphic Designer and Teacher Tine Baanders - MoMoWo Marjan Groot, Leiden University



Coffee 10.45–11.00

Persons: Pioneers (1) 11.00–11.40

Totem and Taboo. Female Figures by Women Ceramicists of the Wiener Werkstätte - Laura Plezier, PhD candidate, Leiden University

Mary Medd nee Crowley (1907–2005): Utopian Pioneer - Yasmin Shariff, MA DipArch RIBA



Discussion 11.40-12.00: MoMoWo - Caterina Franchini

Persons: Pioneers (2) 12.00–12.40

Finding a Place in a Profession Restricted to Women.

The Work of the Architect Jane Drew between 1924 and 1944 - Nuria Álvarez Lombardero, Architectural Association UK

Women behind Swedish Grace – Success and Neglect - Maria Perers, Curator of decorative arts and design, Nationalmuseum, Stockholm, and PhD candidate, Bard Graduate Center, New York



Reaction Paper and Discussion 12.40–13.00

Women Pioneers in Civil Engineering and Architecture in Italy: Emma Strada and Ada Bursi - MoMoWo Caterina Franchini, Interuniversity Department of Regional & Urban Studies and Planning, Politecnico di Torino– DIST



Lunch Time 13.00–14.00



Representation 14.00–14.40

Architecture and the Construction of Cities in Paintings and Photography
by Florence Henri (1893–1982) and the Artists of her Circle -

Susanne Mersmann, Universität Mainz (associated)

Madame Mrozovskaya's Encounters with Modernity: Photography of
Russia's Modern Movement - Inessa Kouteinikova, Independent scholar



Interview 14.40–15.30

Double interview with designer-engineer Marlies van Dullemen and
architect Ninke Happel – MoMoWo Marjan Groot



Closing discussion

MoMoWo

Scientific Team

POLITO / Turin / Italy

Emilia Maria GARDA
Caterina FRANCHINI
Marika MONGOSIO

IADE-U / Lisbon / Portugal

Maria Helena SOUTO

UNIOVI / Oviedo / Spain

Ana FERNANDEZ GARCIA

LU / Leiden / Netherlands

Marjan GROOT

ZRC SAZU / Ljubljana / Slovenia

Helena SERAŽIN

UPMF / Grenoble / France

Alain BONNET

SiTI / Turin / Italy

Sara LEVI SACERDOTTI

INTRODUCTION

MoMoWo - Women's Creativity since the Modern Movement. Beyond a Gender Research

Emilia Garda, MoMoWo Project Leader and Assistant Professor at the Politecnico di Torino - DISEG, Turin, Italy

✉ emilia.garda@polito.it

The ambition of MoMoWo European cultural project goes beyond the mere cliché that woman architects, civil engineers and designers represent an “unexploited creative potential” which the economy should make use of; or that women architects and designers should be entrusted with tasks especially related to women, so as to make certain built spaces or products even more successful, on the grounds that women have “a different view of things”. Thus, MoMoWo tackles a real equal opportunities theme in both past and present times. As the title suggests, the starting point of the project is the Modern Movement, intended as a moment of great cultural ferment as well as a political and social turning point. The Modern Movement also represents the first historical landmark in the emancipation of women in the professions of architecture and engineering. The goal of the project is the creation of a bridge connecting past, present and future generations of women. The project intends to build up a heritage and a network of know-how and skills trans-nationwide going beyond the project itself.

THE MOMOWO PROJECT TEAM

-  **Alain Bonnet** is professor of history of contemporary art at the University of Grenoble (UPMF). He studies the history of the artistic institutions in the nineteenth century, the history of the arts education and the formation of the social image of the artists in the art of the nineteenth century. He has published books on the Ecole des beaux-arts of Paris and on the reform of 1863, on the representation of the community of artists, on the official encouragements for the artistic travels, not to mention papers in scientific reviews and catalogs of exhibition. He has also, as a curator, organized various exhibitions.

✉ alain.bonnet@upmf-grenoble.fr

-  **Ana María Fernández García** holds a PhD in Art History (with honors). She specialized in artistic relations between Spain and America as regards contemporary art and she is currently working on decorative arts in Spain. She has been a visiting researcher at the Universities of Buenos Aires, Santiago de Chile, UNAM Mexico, Cambridge and Kingston. She has published several books and articles on Spanish art in Argentina, Chile, Cuba, Ecuador and United Kingdom. She has also been president of the Danae Foundation, curator of the Selgas Fagalde Foundation and coordinator of the European Master in Conservation, Preservation and Heritage Management. She works at the University of Oviedo in Spain.

✉ afgarcia@uniovi.es

-  **Emilia Garda**, architect; Ph.D. in Building Engineering; Specialist in Architecture, Technology and Urban Areas for developing countries (*Politecnico di Torino, Italy*); *Master in Culture technologique des ingénieurs et des architectes du XXe siècle (Institut Français d'Architecture – IFA, Paris)*. She is Assistant Professor in Building design at the *Politecnico di Torino – DISEG*. In 2014, she received the qualification of Associate Professor in Design and Building technology in architectural design. She has been teaching Building design since 1998. She is the author of numerous essays and books. Her research interests include twentieth-century history of building technology, conservation and restoration of Modern Movement architectural heritage and gender studies in architecture and engineering. She is the Project Leader of the European project *Women's creativity since the Modern Movement – MoMoWo*.

✉ d002980@polito.it

-  **Caterina Franchini**, Ph.D. in History and criticism of architectural and environmental assets, Master in Conservation of historic towns and buildings. She is assistant researcher of History of Architecture at the Politecnico di Torino - DIST. She has been lecturing History of Visual communication and Design at the Politecnico di Torino since 2010 and History of Modern Design and History of Interior Design at the University Studies Abroad Consortium since 2006. Her research interests include gender studies in architecture,

industrial and interior design. She is Assistant Project Leader of the European project *Women's creativity since the Modern Movement – MoMoWo*.

✉ caterina.franchini@polito.it

- **Marjan Groot** holds a PhD in Design and Decorative Arts History. She publishes on theoretical perspectives of design, both historical and contemporary; the workings of different visual media and the concept of design; crossovers in design between various cultural areas; ornament; gender and design; and design and biotechnology. Two recent papers are 'Inscribing women and gender into histories and reception of design, crafts, and decorative arts of small-scale extra-European cultures', *Journal of Art Historiography*, 12 (June 2015), 1-30 (at: <https://arthistoriography.files.wordpress.com/2015/06/groot.pdf>); 'The rhetoric and rhetoricality of Bio-Design', in: Claudio Coletta, Sara Colombo, Paolo Magaudo et al. (eds.), *A Matter of Design: Making Society through Science and Technology. Proceedings of the 5th STS Italia Conference*, Milan 2014 (e-book, free to download from www.stsitalia.org). Marjan lectures at LUCAS Institute of Leiden University, the Netherlands.

✉ m.h.groot@hum.leidenuniv.nl

- **Helena Seražin**, Ph.D. in Art History, is a Senior Research Fellow at the France Stele Institute of Art History at the Scientific Research Centre of the Slovenian Academy of Sciences and Arts and Visiting Professor at Faculty of Arts of the University of Ljubljana. Her research focuses on history of architecture from 16th to 20th century. She has published several monographs, for which she won the 2009 and 2013 Izidor Cankar Prize of Slovenian Art History Society for outstanding achievements in Slovenian architectural history. She is Leader of Slovenian partnership of the European project *Women's creativity since the Modern Movement – MoMoWo*.

✉ helena.serazin@zrc-sazu.si

- **Maria Helena Souto** obtained her Ph.D. in Art Sciences from University of Lisbon and M.A. of Art History from Nova University of Lisbon. She is Associated Professor at IADE - U Institute of Art, Design and Enterprise – University and member of his Design PhD Scientific Commission. She is currently the Scientific Responsible from IADE – U at the EU cooperation project co-funded by the Creative Europe Culture Sub-Programme, *MoMoWo - Women's Creativity since the Modern Movement* (2014–2018). She is also the Principal Investigator at the research project *Design in Portugal (1960–1974)* financially supported by the FCT (Portuguese Foundation of Science and Technology), between 2012–2015. As an author, she has published several articles about the Portuguese Art and Design History and lately monographs *"Design Português. 1900–1919"* (2015) and *Portugal nas Exposições Universais 1851-1900* (2011). Recently she was invited as a peer reviewer at *History of the Human Sciences* (SAGE Publications).

✉ helena.souto@iade.pt



MOMOWO 1ST INTERNATIONAL CONFERENCE-WORKSHOP

Women designers, craftswomen, architects
and engineers between 1918 and 1945

ABSTRACTS



Helena Niemirowska Syrkus. Graphic Analysis of the 'House of Dr. N. in Warsaw'

Starlight Vattano, *Department of Architecture, University of Palermo*

✉ starlight.vattano@unipa.it

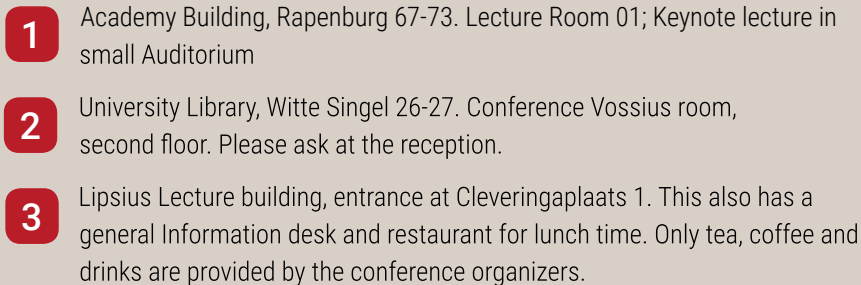
In 1920s and 1930s, Warsaw was becoming one of the hubs of propagation of the new architecture, thanks to the geographical contiguity with the Weimar Republic, which allowed the formation of young minds aimed at a blending of architecture, art and music. In this cultural context, a young Helena Niemirowska Syrkus supported the idea that urban planning and architecture, conceived as art forms, had to target at the definition of a language able of expressing the great revolutionary step achieved in the social, economic and political life of that time, through new configurations. Helena Niemirowska shared the avant-garde thesis that the modern architect, to become an artist, had to be the basic element of social organization.

The paper proposes a graphic re-reading of the "House of Dr. N. in Warsaw" that Helena Niemirowska designed in 1932. The building, on two levels, shows in its form a strict geometric layout and a three parted-subdivision plan in which she defines the functional inside layout both at the ground floor and at the first one. Helena combines Suprematism and the Modern Movement, cultural influences that are revealed, as well as in her other projects, by surfaces, colours and volumes of seemingly static treatment.

Keywords: Representation; graphic analysis; drawing; Helena Niemirowska Syrkus; Modern Movement



Starlight Vattano (1987), graduated in Architecture in 2011, with a thesis entitled "Eileen Gray, an elusive subject. Graphic interpretations of the *Centre de Vacances*". Ph.D. in "Architecture", University of Palermo, Department of Architecture. She published and presented her articles at several international Conferences about Representation of unbuilt Architecture dealing with the study of women pioneers' projects of the Modern Movement. She's also interested in visual studies and relationship between graphical movements and geometric shapes. She undertook a period of visiting research at the Escuela de Arquitectura of Malaga and at the Faculty for the Built Environment of the University of Malta.



- 1 Academy Building, Rapenburg 67-73. Lecture Room 01; Keynote lecture in small Auditorium
- 2 University Library, Witte Singel 26-27. Conference Vossius room, second floor. Please ask at the reception.
- 3 Lipsius Lecture building, entrance at Cleveringaplaats 1. This also has a general Information desk and restaurant for lunch time. Only tea, coffee and drinks are provided by the conference organizers.

CIP - Kataložni zapis o publikaciji
Narodna in univerzitetna knjižnica, Ljubljana

72-051-055.2(082)

MOMOWO International Conference-Workshop (1 ; 2015 ; Leiden)

Women designers, craftswomen, architects and engineers between
1918 and 1945 : programme and abstracts / MoMoWo 1st International
Conference-Workshop, University of Leiden, the Netherlands, 23-24-25
September 2015 ; [edited by Marjan Groot, Helena Seražin]. - Ljubljana :
Založba ZRC, 2015

ISBN 978-961-254-821-6

1. Gl. stv. nasl. 2. Groot, Marjan

281120256